

Maximising the world's potential through guidance



# Newsletter

of the International Association for Educational and Vocational Guidance

Number 68, January 2011

## Editorial

Dear IAEVG members,

*We wish you all a Happy New Year 2011, to national and local guidance organizations and to each individual who is developing even more quality in guidance services, theories and research and contributing to promote our values.*

*This year is very special for IAEVG as we will be celebrating our 60th Anniversary, the 50th anniversary was celebrated in 2001, in Paris, and we invite you to join the commemorations.*

*IAEVG will support you all year long in relation to Careers and Educational Guidance, and propose two international conferences in 2011, one in Cairns, and the other one which will be held in Cape Town-South Africa.*

*To start the year, we hope you will appreciate this Newsletter, and enjoy reading its contributions.*

Suzanne Bultheel and Beatriz Malik General Editors

## IAEVG President's column

Dear Colleagues

My warmest greetings to you all.

This year we celebrate the 60th anniversary of the creation of our association. From small beginnings as an association with membership primarily from within Europe and North America we have grown into a truly international body. Our recent conferences in New Zealand and India and our upcoming conferences in Australia and South Africa reinforce our international presence.

2011 is also the year for our elections to occur. Our move to electronic voting in 2007 ensured that all members have the opportunity to participate in this important process. I look forward to seeing a strong list

of candidates for election to the Board and the Executive of our association.

Advances in technology also mean that newsletters and journals are now accessed on line and very soon there will also be an on line



forum where members will be able to post short articles in their chosen language. We remain committed to providing you with the best possible range of member services within the constraints of our budget while also offering support to our emerging member

countries and advocating to key international bodies on behalf of us all.

Kindest Regards

**Lester Oakes, President**

## The progress report 2009-10 of the European Lifelong Guidance Policy Network

The progress report 2009-10 of the European Lifelong Guidance Policy Network, ELGPN was published in September 2010 (<http://elgpn.eu>). The report communicates the key outcomes of the activities to relevant policy-makers and stakeholders at both European and national levels.

The ELGPN represents a major development in support of national lifelong guidance policy development in Europe. The ELGPN currently consists of 26 member countries, with 4 additional countries as observers. The participating countries designate their representatives in the network, and are encouraged to include both governmental and non-governmental representatives.

Members report that participation in the network has enriched their awareness of possible responses to common challenges and given them a fresh perspective and new insights into their national provision. Specific issues where progress is considered to have been made include:

- Support for improved co-ordination of services (currently all 30 countries have either set up or are in the process of developing a guidance forum or other mechanism).

- Emergence of common understanding of career management skills.
- Appreciation of the potential of new technologies to broaden access to services by complementing face-to-face provision with telephone and interactive internet-based services.
- Understanding of the need for a stronger evidence base, linked to quality assurance.



In the autumn of 2010 a number of member countries (e.g. Czech Republic, Austria, Italy, Greece and Lithuania) organized national events to disseminate the outcomes on national level. One of the latest events was organized in Paris.

**Raimo Vuorinen, Co-ordinator of the ELGPN, University of Jyväskylä**

## Czech Republic celebrates 90th anniversary of Career Guidance at an International Conference “Career and Vocational Guidance in Rapidly Changing World”

Prague 3 – 5 November 2010

With the rise of psychological counselling and the establishment of the first few Guidance Centres in the 1920s the history of Career Guidance and Counselling in the Czech Republic started. On this occasion guidance experts, practitioners and researchers from 12 countries looked at the past, present and future development of career guidance in the Czech Lands as well as in Europe.

Despite the difficulties career guidance faces in times of crisis (Jean-Jaques Ruppert, Luxembourg: “Guidance in an age of less”) and in the transition phase to a knowledge society, there is also encouragement for further progress if one takes a glance at the development of European cooperation in guidance since the 1950s which was presented by Tony Watts (“The Role of the EU in the Field of Guidance: A Historical Review”).

Milestones in the ongoing professionalization of career guidance have been set by the

International Association for Educational and Vocational Guidance (IAEVG).



*Karen Schober with new Qatar members*

These were highlighted in an invited symposium at the Prague Conference. Karen Schober (Vice-President), Dr. Bernhard Jenschke (Past President) and PD Raimo Vuorinen (Board

Member) introduced the IAEVG “Ethical Standards” (1995), the IAEVG “International Competencies for Guidance Practitioners” (2003) and the IAEVG-Credential “EVGP – Educational and Vocational Guidance Practitioner” (2009).

Reports from Germany, France, Finland, Hungary, Slovakia and UK, and from experts working in the European Lifelong Guidance Policy Network – ELGPN (Raimo Vuorinen, Ronald Sultana and Jasmin Muhic) showed different approaches of European countries in meeting the challenges career guidance and counselling have to face in a rapidly changing world and how they can benefit from European cooperation in the ELGPN.

Finally a video conference presentation of “The Real Game Series” by Bill Barry and Phil Jarvis

from Canada brought a new dimension to the conference – both experiencing new media and new approaches in career orientation and teaching career management skills.

An impressive insight into the variety of professional activities within the Czech guidance system could be obtained from the presentation of the winners of this year’s “Czech National Career Counselling Award” which was donated by the Czech Euroguidance Network at the end of the conference.

Many visitors at the IAEVG exhibition stand expressed a strong interest in IAEVG work and so we hope that in the near future we will be able to welcome members from Czech Republic to our IAEVG community.

**Karen Schober, Judith Frübing**

## **IAEVG CONFERENCE IN BANGALORE** India 8<sup>th</sup> to 10th October 2010

The Promise Foundation and IAEVG jointly organised the International Jiva Conference on Educational and Career Guidance, in Bangalore, India, on 8-10 October, 2010. A total of 480 delegates from 58 countries were present. The conference covered five thematic areas: Culture and Career Development, Development of Personal Potentials, Psicosocial and Sociocultural Influence on Career, New Models of Career Guidance and Career and Context.

Among the several excellent key-note speakers, we hereby highlight the following: Gideon Arulmani (India), Fred Leong (United States), Anita Ratnam (India) and Kartik Kalyanram



(India).

*Dr. Gideon Arulmani and Dr. Julio González*

Dr. Arulmani presented his proposal of a career guidance model contextualised and adapted to the Indian reality. Named Jiva, which means “Life” in most of the Indian languages, the aim of this model is to develop the necessary resources to support the career and livelihood planning needs of Indian young people through culturally relevant career counselling services. An excellent example of how guidance can be

contextualised. The Jive Programme is based on the premise that a healthy career is integrally connected to one’s life. For more information :

<http://www.jivacareer.org/project.html>

Dr. Leong reminded us that even though psychology is still important in counselling, with the existence of different psychologies, we must consider a more cross-disciplinary approach, whereby we take into account the contributions of sociology, social anthropology, economics, politics and philosophy.

Dr. Ratnam criticised career guidance’s over-emphasis on the search for employment, especially when it entails what she calls “a brain-killer job”. This approach only benefits the capitalist market, and it impacts very negatively on people’s self-esteem.

In her speech, Dr. Kartik Kalyanram posed a question on which we should all reflect: Should counsellors always act as change agents or should they respect some people’s desire not to change?

Tony Watts, Patron of the conference, emphasised the fact that in most developed countries we think we make important contributions to developing countries for their benefit, but it is really us who receive the benefits. Most posters presented show a sophisticated development of theory in the field of counselling & guidance, and others showed very creative adaptations of Western guidance services and programmes. Thus, delegates from “developed countries” have a lot to learn in these kind of scientific meetings. Another important

concept brought up in this conference is linked to the informal economy. According to Watts, in this sense, developing countries require assistance to enter the self-employment scheme within the formal economy, although developed countries must also deal with this aspect.

To conclude his presentation, he contended the need to demystify two misconceptions related to work and society. One of them is the idea that not finding a job is due to people's own lack of skills and the other one that the only proper work is paid employment. The main argument against the first misconception is that the real cause is the lack of economic policies and political will to solve this situation, and in relation to the second one, he argues that people can create their own jobs, and obtain benefits from it, whereas through voluntary work or the social economy.

We can also highlight the joint presentation by our IAEVG President Lester Oakes and Vice-presidents Bryan Hiebert and Karen Schober, titled: "Demonstrating the impact of Careers Guidance" in which they showed the necessary steps to present the outcomes and evidence-based results of the careers guidance process. The rest of the IAEVG Executive Committee also had an outstanding participation. Their presentations dealt with the training of Guidance workers in Latin America (Julio González, Vicepresident) and the Development of

Counsellor Competencies, co-authored by Michel Turcotte (Treasurer).



*The board meeting photographed by Karen Schober*

Finally, after summarising the most important events of this Conference, I want to highlight that in year 2011, IAEVG celebrates its 60th Anniversary (having been founded in 1951), and the Executive Committee and Board of Directors decided to organise several activities to commemorate this important date, culminating with a big event at the International Conference in Cape Town, South Africa. A Committee will be appointed to organise this celebration.

Papers and presentations are available at:

<http://www.jivacareer.org/conference/page/conference-presentations.html>

**Julio R. González Bello, Vicepresident**

## **IAEVG National Correspondents meeting**



IAEVG National Correspondents and Members-Forum meeting ran by Linda Taylor, Secretary General, was one of the best attended in many years. Each correspondent presented a report on the state of careers guidance in their country. Our Administration Center has sent a summary of these reports to all members.

This report is available on :  
membership@iaevg.org

## **Upcoming Conferences :**

**2011 CDAA International Career Conference : Cairns, Australia. 26-29 April 2011**

The 2011 CDAA International Career Conference promises to be an outstanding event.

Hundreds of international and Australian delegates will gather together in Cairns for this career development event of the year. The packed program presents an extensive showcase of presentations



and workshops reflecting a practice, research and policy from around the world. This is Australia's premier career development conference. Don't miss this opportunity with keynote speakers including Prof. Mark Savickas, Prof. Seung-Ming, Dr Mary Sue

Richardson, and Ellen Fanning.

**Register now for the conference at:** [www.onqconferences.com.au/events/CDAA11/registration.html](http://www.onqconferences.com.au/events/CDAA11/registration.html)  
**For further information visit the conference pages on the CDAA website**  
[www.onqconferences.com.au/events/CDAA11/cdaa11home.html](http://www.onqconferences.com.au/events/CDAA11/cdaa11home.html)  
**or call The Conference Organiser: +61 2 6288 3998,**  
**email [cdaa@onqconferences.com.au](mailto:cdaa@onqconferences.com.au)**

## Welcome to Cape Town 2011

The IAEVG, now in its 60<sup>th</sup> year, is represented in some 60 countries around the globe. The Cape Town conference in 2011 will be the first IAEVG conference to be held on African soil.

The Cape Town conference will follow a string of conferences held in Southern Hemisphere countries – Argentina (2008), New Zealand (2009) India (2010), Australia (2011) and Cape Town (2011). The interest in career guidance practice is growing around the world and this is resulting in a greater depth and richness within the broader IAEVG body.

The recent Jiva conference in India for example, gathered students and practitioners from all over the India to reflect on the challenges of counselling for a diverse Indian context. This was certainly not a cookie-cut event. It was crafted in every detail to present human endeavour from an Indian perspective. It starkly contrasts the overriding capitalist paradigm of progress, acquisition and status, providing food for thought at future conferences. The Cape Town will no doubt attempt to follow the authentic tone set in India by reflecting what it means to live and work in South Africa? The theme is, "Career Guidance and Development Practices around the World", a theme that will allow for academic input in terms of 'new practices', and practical input in terms of 'current practice', both of which would offer valuable learning experiences for delegates, both local and international.

In South Africa, career practice has long been on the back burner in terms of government priorities relating to economic development. Career guidance has been overshadowed by other key economic strategies aimed at alleviating crises in service delivery. Career guidance has yet to find its rightful place as a frontline discipline embedded within the policy debate in South Africa. The conference theme will no doubt showcase practical examples of "what works" in other countries and how this can be relevant to South Africa and Africa in general. It

will aim to raise the level of debate around career guidance practice and carve a niche for the profession as a frontline discipline in South and Southern Africa.

The conference will be closely aligned to factors affecting the economy especially in terms of employability, scarce skills, attracting marginalised communities into the mainstream economy, skills development, and employability. The conference will bring together role players from government, education, and labour as well as the practitioners in the field in order to raise awareness of the role public policy and career practices have to play in ensuring equal access to information on labour market and education opportunities.

South Africa is a diverse country both geographically and culturally and within the serious debate around services and models there is a lot that visitors can learn from the countries past, and its subsequent path towards reconciliation. The conference will reflect cultures in South Africa through the stories of ordinary people building on some of the themes reflected in India.

Due to the national relevance of this conference, PACE has approached the South African Qualifications Authority (SAQA) and the industry related body Manufacturing, Engineering and Related Services SETA (merSETA), to co-host this important event. This is naturally a very exciting initiative as it provides the opportunity to elevate the awareness and importance of career



The Cape Town International Convention Centre (CTICC) has been earmarked as the venue for the conference.

Cape Town is one of the worlds top 100 (ranked 57) tourist destinations which will assist in attracting international delegates.

The conference runs over a three day period following a standard conference format with 'key note addresses' and 'breakaway sessions'. The conference will be structured to allow for maximum delegate participation. Exhibition areas will be set up for exhibitors and space is available for delegates that intend presenting 'poster research'.

These areas are open throughout the conference. A traditional South African theme will be identified for the Gala dinner. Opportunities will be offered both pre- and post-conference for delegates to participate in various tours around Cape Town.

The maximum number that the venue can accommodate is 600 delegates. The conference website is : [www.pace.za.com/conference](http://www.pace.za.com/conference)

## RESOURCES

### Career Counseling and Constructivism: Elaboration of Constructs

Editors: Mary McMahon (The University of Queensland, Australia), Mark Watson (Nelson Mandela Metropolitan University, South Africa)

Book Description: Vocational guidance fits industrial societies and career counseling suits corporate cultures. However, neither guidance nor counseling seems to be the best practice for career intervention in the global economy of the information era. Thus, the emergence of career construction theory for comprehending vocational behavior and life-design interventions to assist people in choosing an adapting to work roles. This book examines and elaborates the structural elements assembled into models of self-making, career constructing, and life designing. (Imprint: Nova Publishers)

Series: Professions - Training, Education and Demographics - Binding: ebook Pub. Date: 2011 1st quarter - Pages: 6 x 9 (NBC - C) - ISBN: 978-1-61761-707-2 - Status: FP

### Guidance and counseling in Latin America .

#### General considerations about the criteria of coherence, cooperation and quality

Editors: Julio González B.; María Adelina Ledezma F.

Abstract : Guidance in Latin America as a field of professional training, in comparison with Europe and United States , is an activity of recent acceptance in academic scene. The same has been characterized by a constant evolution in its eagerness to adapt to the new changes and social, political and economical transformations that occur in the Latin American continent. In this communication a general view appears about Guidance in this continent. The main considerations formulated are related to four dimensions: a) public policy dimension where the present situation and the proposals appear on the matter; b) the contextual dimension that makes reference to the counselor training and the different action settings; c) the organizational dimension that is related to the provision of this service, and d) the methodological dimension, where the main aspects related to the Guidance practice are developed. Available:

[http://www.scielo.org.ar/pdf/orisoc/v9/en\\_v9a02.pdf](http://www.scielo.org.ar/pdf/orisoc/v9/en_v9a02.pdf)

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