

Maximising the world's potential through guidance



Newsletter

of the International Association for Educational and Vocational Guidance

Number 66, May 2010

Editorial

Dear IAEVG members, when we started the translations of this Newsletter, we received the sad news that Jean Long, one of the founding fathers of IAEVG, former President of ACOP-France and IAEVG from 1983 to 1987 passed away on May 6th. Some relevant figures from the international guidance network will give a tribute to his work and commitment in our next edition.

We begin this issue with a new article : President's column in which he speaks in a very direct style. We thank him and all those who have sent us articles and brief news

Suzanne Bultheel and Beatriz Malik General Editors

IAEVG President's column

My warmest greetings to you all

It's a privilege to write to you as the new president of this wonderful association. It is an honour to follow in the footsteps of Bryan Hiebert, and before him Bernard Jenschke and Jose Ferreira Marques as president of IAEVG.



people and professional associations from every part of the world.

We are first and foremost a membership organization that must deliver services to you, our members, in order to flourish. Without you, and others like you we simply could not sustain

our services to members and our wider support for the emergence of educational and vocational guidance in parts of the world such as India and South Africa.

It is a constant challenge for the IAEVG Executive and Board to improve services to members within a tight budget. I am strongly committed in my term as president to increase our membership. Increased membership means even greater international coverage and increased income. Increased income means additional money to fund better services to members. To achieve this goal I need your support in three ways:

- Renew your membership
- Encourage others to join IAEVG
- Tell me what is valuable to you as a member and what else you would like to see for members.

We are all members of a unique international association. It has a long and proud history and an exciting future. I look forward to working with you, and for you, to create that future.

Kind regards
Lester Oakes

President

Lester.oakes@careers.govt.nz

New legislation on guidance counselors and pupils'

right to guidance in Iceland

New legislation about educational- and vocational counsellors was passed by the Icelandic Parliament on March 30, 2009.

According to the law, only those who have been licensed by the Minister of Education can use the title: Educational- and Vocational Counsellor, and work as such. A licence is to be granted to applicants who have completed education in educational- and vocational counselling at a university approved by the Minister of Education. If there is uncertainty whether an applicant (for a licence to use the title educational- and Vocational Counsellor) fulfils the criteria stated by this law, an evaluation is to be sought from an evaluation committee appointed by the Minister of Education (for a period of four years at a time).

By certifying the title of Educational- and Vocational Counsellor by law, certain quality of service is guaranteed for the benefit of clients. Furthermore, important expertise will be secured in the educational system, in the world of work, and for the public at large. An individual seeking

the assistance of an educational- and vocational counsellor can rest assured that the person giving the service has the required education, professional knowledge and skills.

The purpose of this new legislation is to benefit those receiving educational- and vocational counselling and to guarantee professionalism among educational- and vocational counsellors.



Moreover, educational- and vocational counsellors and the discipline itself are well suited to link together schools and the workplace.

In June 2008 further legislation was passed for both primary and secondary education where it is stated that "pupils have the right to receive educational and career guidance and counselling within the compulsory school from a licensed counselor".

Professor Guðbjörg Vilhjálmssdóttir

SOCIO-EDUCATIONAL PROGRAM AIMED AT REVITALIZING THE RURAL ENVIRONMENT THROUGH CAREER GUIDANCE IN SECONDARY EDUCATION – SPAIN - RESEARCH AWARD ON SOCIAL RESPONSIBILITY

The doctoral research project coordinated by Susana Lucas Mangas, IAEVG member and Professor of the Department of Psychology at the University of Valladolid (Spain), and carried out by Ana Severina Martín Martín from January to December 2009, has been recognized with the University of Valladolid- Obra Social Caja de Burgos award.

This project engages students in the development of their communities, sustainable

growth, cooperation to development and career guidance -vocational development- by means of the Service Based Learning methodology, which facilitates teaching and research innovation, and social cohesion. This project continues currently as a doctoral thesis.

The Rector of the University of Valladolid, Evaristo Abril, and the Director of the Social Foundation (Obra Social) of Caja Burgos (a Spanish savings Bank), Rosa Pérez Antón, delivered the awards on social responsibility.

Development of an Occupational List for India

Jiva is an initiative of The Promise Foundation, India, designed to develop resources and build capacity to establish a valid and culturally relevant career counselling and livelihood planning system for the Indian context.

Since a well classified system of occupational information is a key component of any career

development service, Jiva aimed at developing a standard system of classification of occupations relevant for India. With a view to ensuring that the classification followed international schemes,

we used the International Standard Classification of Occupations (ISCO) developed by the International Labour Organisation (ILO) as our frame of reference. As the first step, a list of occupations relevant for the delivery of Career Counselling services in the Indian context was prepared based on the experience of The Promise Foundation spanning nearly two decades. A total number of 144 career names were compiled. Our first observation was that much variability existed in career names. The same occupation was referred to by different names. For instance, *Auto Mechanic* is technically referred to as *Motor Vehicle Mechanic*. Similarly, what young people refer to as *Air Hostess / Flight Attendant* is technically referred as *Travel Attendant*. It was important to standardize common usage of career names under the standard name. Our next step therefore was to search the 2008 version of the ISCO. All occupations with similar names were given the standardized name and coded as per ISCO 2008. Not all the occupations on our list found a representation in the ISCO 2008. We then turned to the 1988 version of ISCO. Again, all similar names were given the standardized name and coded as per ISCO 88. We further turned to the 2004 version of National Classification of Occupations (NCO) developed by Government of India and a similar process of standardization was followed. There were still 21 occupational names whose equivalents were not found in any of the above sources. In such cases, we

allocated our own names based on the logic of the ISCO. Special care has been taken to ensure that there is no overlapping of codes in different versions of classification systems.

Our next step was to formulate definitions for each career to develop a Careers Dictionary to be used with students and career choosers. We aimed at defining a career in such a way that it presents complete information on the roles and responsibilities entailed in a career. We have retained the structure of ISCO definition, namely, two levels of definition. At one level we define the characteristic of a career, at another level we have listed out the tasks involved. Careers which were classified based on Jiva system have been defined using the ISCO format.

We now have a standardized and coded occupational list, along with youth friendly definitions, which is used as an integral part of the Jiva Career Counselling System all over India.

Nagesh. R (Documentation Officer Jiva Project).

Sachin Kumar (Project Manager Jiva Project).

Gideon Arulmani (Director, The Promise Foundation).

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**FOCUS ON RESEARCH Locating social justice within career education:
under-researched, understated and undervalued?**

Within the career literature in general there are endless 'reality' claims, and the need for individuals to become their own 'entrepreneur'. Meanwhile, around the globe, policy documents demand that career education provides students with the 'competencies' that will enable them to: 'self-manage' their 'careers', be 'productive' citizens, develop their employability skills, and embrace a fast changing 'real world' economic environment. Yet, as Freire (1999) reminds us, "we are surrounded by a pragmatic discourse that would have us adapt to the [so called] facts of reality" (p.7). Rarely, it appears,

are career educators encouraged to engage their students in a critique of this pragmatic 'real world' discourse which positions them as being individually responsible for their own 'success(es)' and conversely the cause of their own 'failure(s)', due to personal, family and/or cultural deficits.

From an educational perspective career education bridges the divide between compulsory schooling and the 'real world' beyond. Thus it is in a privileged position to provide opportunities for students to learn

about the multiple ways in which 'careers' might be constructed and enacted, and to engage with the social, economic and political discourses that shape the 'realities' of their, and 'our', individual and collective world(s). Whilst I have questioned where issues of social justice 'fit' within career education, this has mainly been from a philosophical position as there is currently little empirical research (see Guichard, 2001). As I have argued elsewhere (see Irving 2005, 2009), issues of social justice should be a core aspect of this curriculum area if it is to contribute to the empowerment of students, advance broader understanding, and encourage just outcomes. Thus after having a break from the academic world (and moving from the UK to New Zealand in 2002) I decided in 2008 that the time was right to explore this topic in some depth. As a result I am now a PhD candidate at the University of Otago College of Education where I am looking at, you guessed it: 'how is social justice understood within career education in New Zealand secondary schools'?

In my research I am interested in gaining an understanding of how social, economic and political discourses position and shape concepts of 'self', 'work', 'opportunity', 'justice', and 'career', and how these influence and inform both policy and practice within career education. This journey is fraught with challenges however as, note Thrupp and Tomlinson, "like 'equality of opportunity' or 'choice', 'social justice' is one of those politically malleable and essentially contested phrases that can mean all things to all people" (p. 549). Thus I have chosen to utilise the model of justice developed by Iris Marion Young (1990), which is particularly applicable to advanced industrial western capitalist countries. Young's model of justice, informed by critical social theory, conceptualises notions of domination and oppression, examines the ways in which these are institutionalised and embedded within social processes, practices and representations, and argues that particular social groups are privileged (often on the basis of difference) as a result. Further, focusing on oppression and (in)justice presents a challenge to (neo)liberal preoccupations with the economy, and/or the individual, which has shifted attention away from the structural constraints experienced by groups, and tangentially individuals.

Future Conferences

NCDIAEVB Career Development Symposium, June 2010

On June 28 - 29, 2010, there will be a collaborative symposium in San Francisco organized by the National Career Development Association (NCDIAEVB), the International Association for Educational and Vocational Guidance (IAEVB), and the Society for Vocational Psychology (SVP). The symposium titled: Bridging International Perspectives of Career Development. will focus on educational and vocational guidance and career development in an international perspective. More details at: http://associationdatabase.com/aws/NCDIAEVB/pt/sd/news_article/22486/self/layout_details/false

To do this I will be looking at how social justice is conceptualised and positioned in the 'official' guidelines for career education and guidance produced by the New Zealand Ministry of Education (2009). I will also be interviewing career educators, in a metropolitan city and provincial centre, as they are influential in relation to how policy is interpreted, and are the most knowledgeable about what goes on in practice. This will help me to gain an insight into what is included/excluded, and to identify where issues of social justice fit.

Acknowledging that career education operates within a volatile and overlapping social, economic and political domain, I will be using critical discourse analysis (CDA) to make sense of the data. CDA helps to identify the ideological dimensions which are often implicit within multiple discourses, and contributes to the uncovering of multiple, and at times contradictory, agendas.

From my findings I hope to contribute to the debate concerning the role and purpose of career education, identify how social justice is currently understood within policy and practice, to outline a framework through which career educators might engage in a critically reflexive review of practice, and to explore ways in which the career education curriculum might connect students more coherently with issues of social justice.

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please contact the author for a complete list

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**The IAEVG-Jiva International Conference:
8th -10th October 2010, Bangalore, India.**



The Promise Foundation, in association with the IAEVG will host the IAEVG-Jiva International Conference in Bangalore, India on October 2010.

Deadlines: Submission of proposals: **June 30th 2010**. Registration: **31st July 2010**.

Website: www.jivacareer.org E-mail: promise@vsnl.com

Annual National CATE Conference in Auckland from 24-26 November 2010

This conference will be hosted by the Auckland branch of the Aotearoa Careers Advisers and Transition Education Association, the theme is "Navigate". More information at www.navigate2010.co.nz

**Career Development Association of Australia international conference
in association with IAEVG. 26th-29th April 2011**

Location: Cairns Convention Centre, Cairns, Australia. Cairns has a tropical climate, an international airport and is close to the Great Barrier Reef. **Convenors:** Dr Mary McMahan & Col McCowan OAM

Theme: What's it all about? Career development: Retrospective and prospective.

The conference will ask the five big questions of career development: What is the essence?

Who do we serve? Are we on task? Are we up to it? How do we know?

Keynote presenters: Prof. Mark Savickas (USA), Prof Mary Sue Richardson(USA), Prof Alvin Leung (Hong Kong), and several other high profile presenters.

Content: The conference will feature a Masterclass by Prof Savickas, a pre-conference research forum, keynote presentations, panel discussions, workshops, poster session, a research strand throughout the conference, an interactive forum, and major fun and social events

Call for abstracts:The call for abstracts will open in May and should be completed on line through the conference website www.cdaa.org.au

Further information:cdaa@onqconferences.com.au Phone: +61 2 6288 3998

Come bring your goggles and snorkel and join us in Cairns to explore the wonders of career development

National Associations information

IAEVG statement disseminated in Slovakia

It is a pleasure for me to inform you that the Executive IAEVG statement, released in Jyväskylä in 2009, was translated by me into Slovak and published in "Zamestnanost a socialna politika" (Employment and Social Policy), a monthly journal published jointly by the Ministry of Labour, Social Affairs and Family and the Central Office of Labour, Social Affairs and Family.

The article was published in our last issue, 35 000 paper copies are disseminated to 46 local Offices of Labour, Social Affairs and Family, to other ministries, governmental

institutions, members of the parliament, and social partners. The journal is published also on our web site (unfortunately, only in Slovak) [http://www.upsvar.sk/rsi/rsi.nsf/0/362faebcdd984f94c12575520023ce4e/\\$FILE/70073877.pdf/Zamestnanost_200908.pdf](http://www.upsvar.sk/rsi/rsi.nsf/0/362faebcdd984f94c12575520023ce4e/$FILE/70073877.pdf/Zamestnanost_200908.pdf)

In spite of the fact that Slovakia has only 5.4 million inhabitants, I hope that this statement could help to get career guidance further into the centre of attention of policy and decision makers not only here in Slovakia.

Stefan Grajcar Central Office of Labour, Social Affairs and Family- Slovak Republic

Annual Conference on Career Counselling in PUERTO RICO

The APCP (Puerto Rican Career Counselling Association) celebrated its XXXII Annual Conference last 1-3 December, under the topic: Prevention and Service, strengths of Career Counselling, with close to 550 participants.

The key-note speaker was Dr. David Capuzzi, writer, speaker and professor, former President of the American Counseling Association. He ran different activities throughout the three days of the conference, and presented his latest book.



Another relevant activity was the presentation and discussion of the New Code of Ethics, recently approved by our Executive Committee 2009, and presented by former President Dr. Ramonita de Lourdes Díaz Jiménez, who is currently director of one of our graduate programmes in Career Counselling, at Universidad Interamericana de Puerto Rico, Recinto de Arecibo.

Reverend Madeline Flores, minister American Baptist Churches for Latin America and the Caribbean closed the conference with a speech on the counselling process in non-conventional and difficult settings

Marta M. Carballo Betancourt, CPL
APCP President 2010

New Board of Directors of the Spanish Association of Educational and Career Guidance (AEOP)

Last 16 December, 2009, a new Board of Directors was elected in an Extraordinary Assembly of the AEOP (Spanish Association). The new board members are: Marifé Sánchez, President (UNED); Carmen Delia Fuentes, Vice-President (Univ La Coruña); Beatriz Álvarez, Secretary (UNED); Vicente Hernández (Univ Pontificia de Comillas); Cristina Nuñez (Univ Complutense), & Roberto Baelo (Univ de León) and M^a José Mudarra (UNED). The incoming President thanked former President, Prof. Elvira Repetto, and the rest of the Board who served with her, for all their hard work for the benefit of the Association and for the advancement of Guidance. The new board has had several meetings to analyse the current situation of the association and to establish an action plan for the upcoming years. One of the first activities will be the organisation of an International Meeting to be held in March 2011. Further information will be available in the next issue of the Newsletter.



Marife Sanchez,
new President,

Elvira Repetto,
former President.

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We really appreciate these contributions to make the Newsletter available in different languages.