

Maximising the world's potential through guidance



Newsletter

of the International Association for Educational and Vocational Guidance

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Editorial

2008 has been a particularly productive year for Guidance. The executive committee, board and members of IAEVG were very active, enriching increasingly relationships with other important organizations. One of the priorities of the French presidency of the European Union was guidance and the European ministers adopted a resolution on lifelong guidance in Europe. There is still more to be done, that is why in this Newsletter, the first of the year, we wish you all a happy new year 2009 and success in your projects.

Suzanne Bultheel and Beatriz Malik General Editors

New EU Council Resolution 2008 on better integrating lifelong guidance into lifelong learning strategies



The French 2008 EU Presidency of the European Union had lifelong guidance as one of the priorities on their agenda. The second European conference on lifelong guidance policies "Managing change: lifelong guidance in Europe" was held in Lyon on 17-18 September 2008. The opening addresses were given by Xavier Darcos, French Minister for Education, and Odile Quintin, Director-General, DG Education and Culture, European Commission. They both emphasised that lifelong guidance plays a key role in education and training strategies at European level.

The conference brought together 300 European experts and identified the possible areas of convergence to improve the guidance of young people within European education systems and to measure progress made in the implementation of the Resolution Pertaining to Guidance adopted by the Council of the European Union and representatives of the Member States in 2004. This resolution stresses the need for a lifelong guidance policy at the national, sectoral, regional and local levels. The European Lifelong Guidance Policy Network Coordinator Raimo Vuorinen introduced the added value of the recently established network and the potentials of it in enriching national solutions to national problems.

The conference also had a second task in the three parallel working groups. The participants were invited to introduce examples of good practice in accordance with the conference themes and after that raise key questions which would feed the new Council Resolution on lifelong guidance which had been prepared during the French EU 2008

Presidency. The key messages (synthesized by John McCarthy, director of the ICCDPP) of the working groups were addressing the following themes:

- 1) Governments have a key role in creating conditions for the emergence and development of lifelong guidance systems;
- 2) National guidance services should have a wide range of delivery modes, ideally provided in an integrated way. They should be deliverable in a variety of locations, including workplaces;
- 3) Quality assurance systems for lifelong guidance can act as a mechanism for joining together a coordinated network through the development of a common delivery culture. They are also necessary in a network model so that citizens are comparably served by all network partners. The QA systems should involve users in the design of services as well as the QA systems;
- 4) A well structured impartial lifelong guidance system can address skills shortages as well as new emerging career opportunities;
- 5) The active marketing of career services can raise the awareness of career potential among citizens.

Two months after the Lyon conference the European Ministers of Education adopted the new Resolution on better integrating lifelong guidance into lifelong learning strategies. The Council stressed that there has been progress on implementation of the Resolution of 2004. However, more efforts are needed in order to improve the quality of guidance services, provide fairer access focused on individuals' needs and aspirations, and to coordinate and build partnerships between existing forms of guidance provision. The Council invited the Member States and the European Union Commission to Strengthen European cooperation on lifelong guidance provision, in particular through the ELGPN, with the support of the Lifelong Learning Programme, and in liaison with CEDEFOP.

The focus should be in particular on:

- 1) enabling Member States to share information on their policies and practices, and on their evaluation of both, so that each may benefit from the successes of others;
- 2) monitoring national and European implementation of activities in the four priority areas under the new Resolution;
- 3) endeavouring to ensure that lifelong guidance is more consistent and more tightly dovetailed with the various European policy areas and in particular with those of employment and social inclusion;

- 4) considering whether more evidence-based policy on guidance should be developed at European level.

The Council invited the Member States to make use of the following guiding principles, in accordance with national contexts and legislation and with a view to supporting the lifelong career transitions of citizens:

1. Encourage the lifelong acquisition of career management skills;
2. Facilitate access by all citizens to guidance services;
3. Develop the quality assurance of guidance provision;
4. Encourage coordination and cooperation among the various national, regional and local stakeholders.

The implementation of these priorities can be supported within the opportunities provided under the Lifelong Learning Programme and the European Structural Funds, in accordance with Member States' priorities. The European Lifelong Guidance Policy Network Work Programme 2009-2010 (<http://elgpn.eu>) has been structured to support the peer

learning processes in the implementation of these four priorities.

The full text of the new Resolution is available in the EU Council website at: http://www.consilium.europa.eu/ueDocs/cms_Data/docs/pressData/en/educ/104236.pdf

The documentation of the French EU conference “Managing change: lifelong guidance in Europe” is available at:

http://www.ue2008.fr/PFUE/lang/en/accueil/PFU E-09_2008/PFUE-17.09.2008/realiser_un_espace_europeen_de_l_orientation_tout_au_long_de_la_vie

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IAEVG/AIOSP meets WAPES

First official Contact with the World Association of Public Employment Services

Much of the career guidance work is done by guidance practitioners in the Public Employment Services (PES). Beside job placement activities and implementation of labour market programmes many PES offer vocational guidance and counselling for adults and youths, for unemployed and people re-entering the labour market as well as for employees aiming for further training or retraining and for enterprises who wish to upgrade the qualification of their staff. In some countries even career guidance for students and school leavers belongs to their legal tasks. Although quite a number of IAEVG members work in PES and even some national PES are institutional or supportive members of IAEVG there has never been an institutional liaison between IAEVG and the World Association of Public Employment Services.

The Association, which has a similar structure as IAEVG/AIOSP was founded in 1988/89 by six public employment services: Canada, France, Germany, the Netherlands, Sweden, and the USA, together with the International Labour Office (ILO). Meanwhile the number of members has grown to more than 90. The ILO remains an observer to the Association. The official address of WAPES is at the ILO headquarters in Geneva, Switzerland. The WAPES Secretariat, however, is located in Brussels, Belgium. WAPES has three official languages: English, French and Spanish.

Although the thematic fields covered by WAPES include the whole range of labour market policy and administration there are overlapping fields of common interest and activities like for instance: review of customer satisfaction, qualification of guidance staff, quality of service etc. The main purposes of WAPES are quite similar to IAEVG/AIOSP:

- encourage contacts between the various member bodies
- promote exchange of experiences and information of the activities of the members
- encourage co-operation between members, especially between the more developed bodies and the less developed ones

- provide services of common interest such as surveys, studies, data bank management, training and upgrading
- organise congresses, conferences, meetings, workshops, and seminars dealing with themes of common interest.

More information on WAPES see: www.wapes.org.

After a first letter contact in February 2008 the meeting of the WAPES-Managing Board in Nuremberg on December 3rd offered an opportunity for a first personal contact with IAEVG. Vice-President Karen Schober attended the meeting and presented IAEVG/AIOSP, its mission, goals and principles and main activities to the 30 members of the Board. She pointed out possible issues of common interest and suggested some initial fields of cooperation such as links on each others website, exchange of newsletters, nominating a contact person in both organisations, mutual invitation of representatives to guidance related conferences or workshops (as participants and/or key note speaker), arrange a meeting of the Presidents of both organisations and work out a “memorandum of understanding” for the relationship between WAPES and IAEVG.

The following discussion showed that IAEVG/AIOSP was not very well known among the representatives. Some participants expressed great interest in IAEVG, thinking that the guidance services in their home countries could benefit from becoming a member of IAEVG. As a result of the meeting the WAPES Managerial Board recommended to start a liaison with IAEVG on the basis of the activities proposed by Karen Schober. And there will be mutual invitations of officials to the WAPES World Congress in Dubrovnik (Croatia; May 27 – 29, 2009) and to the IAEVG International Conference 2009 in Jyväskylä (Finland; June 3 – 5). Further information on WAPES activities see: www.wapes.org.

Karen Schober

IAEVG Vice président

Award of the Norwegian Career Counselling Association

Lone Lønne Christiansen, Norway, has obtained the Award of the Norwegian Career Counselling Association – on SAT 18 OCT, 2008, being the first person ever to get this award. Lone has been a driving force in Norwegian career guidance over the last 7-8 years, and took an active part in the OECD study on Career Guidance Policies. Her initial interest in career guidance focused on equal opportunities for men and women: she is a carpenter herself. Since then, from her position as a senior policy maker in the Norwegian Ministry of Education, she has been behind the introduction of several major reforms in Norwegian career guidance.

Congratulations Lone! In the following issue there will be an interview with her.



Lone Lønne Christiansen

Future International Conferences

IAEVG International Conference 2009
“Coherence, Co-operation and Quality in Guidance and Counselling”
June 3-5 Jyväskylä, Finland

The IAEVG 2009 International conference **Coherence, Co-operation and Quality in Guidance and Counselling** takes place 3-5 June, 2009, in Jyväskylä, Finland. The key note speakers are: Professor Risto Eräsaari, University of Helsinki; Professor James P. Sampson, Florida State University; Professor Ronald Sultana, University of Malta.

The organizers have received around 200 abstracts and they will provide feedback to the delegates early February. After that a more detailed programme with the contents of the thematic seminars, workshops and poster sessions will be available on the conference website (<http://ktl.jyu.fi/ktl/iaevg2009fin/>).



The Finnish team preparing the conference at the Institute for Educational Research

From left to right; Jaana Kettunen, Seija Nykänen, Raimo Vuorinen, Sakari Saukkonen, Minna Koivunen and Anne Virtanen welcoming the conference delegates to Jyväskylä in June!

During the sessions the aim is to allocate sufficient time for discussions. The proposed abstracts provide a great number of catalysts for productive debates in all the sub-themes of the conference! In order to make active debates possible the participants are invited to provide their full papers by the end of April to be uploaded on the website in advance.

The online registration is possible since 16 January. The early bird registration fee is available until the end of March. The website contains practical

information of the travel arrangements and the conference facilities. If there are transnational research/project groups which need rooms for their meetings they can contact the organizers to inquire assistance in booking the necessary facilities.

The Conference is organized by the University of Jyväskylä in co-operation with the Finnish Ministry of Education and Ministry of Employment and the Economy.

The organizing team warmly welcomes all the delegates to the conference and also to enjoy the midnight sun in Finland as well!

Further information and contact:

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IAEVG International Careers Conference, Wellington, New Zealand 19-21 November 2009

Transforming Careers. Unleashing Potential / He tirohanga kē – he aranga orang



New Zealand's Career Services in association with the Careers Practitioner Association of New Zealand (CPANZ) and the Career and Transition Educators (CATE) will be hosting an IAEVG-endorsed international careers conference in Wellington from 19-21 November 2009.

"Planning is well underway for this exciting event to be held in New Zealand in November 2009. As the hosting organisation, we warmly invite you to attend this international event which will showcase the latest in career development practice and policy and provide a fantastic opportunity for New Zealanders and international delegates to share and learn."

Lester Oakes,

Chief Executive, Career Services.

Registration : This conference has been designed for all those involved in careers, including Schools, University and Tertiary Institutions, Private Training Providers, Private

Practitioners, HR and Recruitment, Central and Local Government, Employers, Unions, ITOs, Community Groups, Non Government Organisations and Industry Representatives.

Call for Abstracts: Abstracts may be submitted for oral or poster presentations for consideration by the programme organisers. Abstracts must be submitted online by Friday 27 February 2009. The conference organisers wish to invite abstracts to be considered for inclusion in the International Careers Conference Programme. Submissions may be from anyone involved, or interested in the latest in career development.

Conference themes: Best practice in workplaces, schools and the community, Making a difference! Individuals influencing services, Culture counts, Transformational technology, Better career conversations, Changing patterns in the world of work.

Further details on the themes can be found on the conference website (see below).

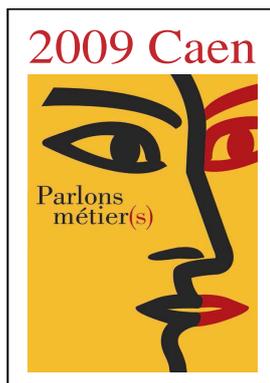
Important Dates: 31 March 2009 full conference programme announced

31 July 2009 Earlybird registrations close

Conference registrations are open. Full registration details, keynote speakers and accommodation options visit the conference website www.careers.govt.nz/conference2009

National Conferences

French Guidance Counselors-Psychologists Association Congress 14-19 september 2009



Speaking about career(s)

Work, jobs, can we speak about ? How can we tell our own job ?

Congress themes:

A) Making clear spheres of activity in guidance : to question again ideas of work, job, craft, trade, career, employability matters, opportunities.... We are requested to inform more and better about job opportunities. Paradoxically, ancient patterns do not help us to understand world of

work. Taking references about job environment today and replacing it in historical point of view is a first goal.

B) Examining present meaning of the notion of job for individuals and trade organisations facing new employment standards.

From research works led in various vocational contexts, we will examine present different uses of job idea by social actors and the transformation of employment norms, whose the young are the actors, in a European prospect.

C) Focusing on jobs, to speak of careers advisers activity and complexity of vocational guidance.

What are the consequences of changes in the world of work upon careers advisers activity ? We will examine this question from both point of view of clients and practitioners.

D) Being a part of public debate to enlarge the perception of careers advisers activity.

Finally, we will examine the problem of the various activities of careers advisers in link with the work of other professionals.

For more information, contact :
acop2009@ac-caen.fr

Permanent Seminar on Career Guidance, Barcelona, Spain, 19th November, 2008

The 9th Edition of the Permanent Seminar on Career Guidance was celebrated on November 19, 2008, at the University of Barcelona, Spain, focusing this year on the theme: "Career Guidance, Labour Insertion and Information and Communication Technologies (ICTs)".

Key-note speakers were Luis Sobrado, professor at the University of Santiago de Compostela (and member of IAEVG), Soledad Romero, professor at the University of Seville, Jordi Solsona, Professor at the Open University of Catalunya, Ángel Hernando professor at the University of Huelva, Eva Barberá, guidance worker at

InfoJobs and María Luisa Rodríguez, Director of the Seminar, professor at the University of Barcelona, and active member of IAEVG.

The full text of the papers, discussing career practitioners' competences in relation to Information and Communication Technologies are available at the Seminar's website: <http://es.geocities.com/seperop>. The papers from previous editions can also be downloaded from this website. Further details can be found at Prof. Rodriguez' website:

www.asesoramientoprofesional.com

Internet resources

INTERNATIONAL CENTER FOR CAREER DEVELOPMENT AND PUBLIC POLICY WEB SITE

This web site is intended for policy makers, researchers, managers of guidance services, and leaders of guidance practitioner associations. It provides good examples of policies for career guidance collected internationally and organised according to the EC-OECD Career Guidance Handbook for Policy Makers.

www.iccdpp.org

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