

Maximising the world's potential through guidance



# Newsletter

of the International Association for Educational and Vocational Guidance

Number 62, December 2008

## Editorial

Dear IAEVG members,

With this issue we celebrate our first year working for the newsletter. We have taken great pleasure in sharing information with you all. We wish for the coming year that you will increasingly take the opportunity that we give you to publish short articles or to pass on useful information.

*Beatriz Malik and Suzanne Bultheel* General Editors

## Buenos Aires meetings

Three meetings took place at the Annual Conference in Buenos Aires, Executive, Board and National Correspondents meetings.



*The board meeting in Buenos Aires on Sunday 21<sup>st</sup> September*

The Executive committee meeting took place on the 17<sup>th</sup> of September and was fully attended by all members. The Board meeting took place on the 21<sup>st</sup> of September. The agendas were full for both meetings with emphasis being placed on a number of strategic items, finance and a very full debate and discussion on the organization of future conferences.

The meeting of the Executive Committee began with a review of the 5 year strategic plan and an

update on the personal responsibilities of the Vice Presidents, Karen Schober, Lester Oakes and Julio Gonzalez.

Karen reported that she has started to build a number of new strategic contacts with outside organizations, notably WAPES (World Association of Public Policy Services), ILO (International Labour Organisation) and ELGPN (European Lifelong Guidance Network). Details of her contacts will be fully reported in the next

Annual Report. Karen has also undertaken considerable work on the revision of IAEVG statutes and policies. Julio has been leading on communication and is exploring better web based communication methods for members including feedback opportunities. Lester has had a busy few months negotiating conferences through to 2012 and has prepared a discussion./policy paper on future conference organisation. This paper will be developed further and reported back to the next meeting of the Executive Committee.



***The Executive committee and Sareena Hopkins***

Courtland Lee President of the International Association of Counselling, was a guest for part of the \Executive Committee meeting. He explained the organisations aims and purpose and that it was founded by Hans Hoxter in the 1960's. Like IAEVG, conferences are their main product and they hold one annually in different parts of the world. They are keen to work in partnership with other similar organisations. 'Decent Work' is a key theme currently promoted by IAC.

Courtland made it clear that IAC are happy with the relationship with IAEVG, particularly the joint work that has been undertaken by Bill Borgen and Bryan Hiebert as trainers and writing for UNESCO.

Partnership ideas for future working were discussed and these included : possible sponsorship for conferences, from UNESCO's participation budget, profiling each others organisations at future conferences; providing keynote speakers for each others conferences.

It was agreed that by working together co operatively we may be able to increase each others membership and possibly sponsorship for our conferences.

Courtland agreed to invite Bryan Hiebert to address the next IAC conference, which will take place in 2009 in England.

The Treasurer Michel Turcotte reported that in terms of revenue IAEVG are on target for 2008 but are not currently moving forward in terms of increasing the organisations income streams. The Board and Executive agreed that there was a need to look at ways of securing increased income in the coming years. One way to secure funding is through the better marketing of IAEVG, which can increase membership. It was agreed that we need a better marketing leaflet, produced in PDF so that it can be produced locally by members. Vice President Lester Oakes will be leading on this.

It was also hoped that each member of the Executive team would approach potential members in their own country before the end of 2008, with the aim of attracting both individual and association members.

***Linda Taylor IAEVG General Secretary***

## Order of the British Empire

IAEVG Secretary General Linda Taylor has received the Order of the British Empire from the Queen.

This award was in recognition of the contribution Linda made to the field of careers guidance for young people. It is an honor for Linda to receive the award, and also a special acknowledgement of the important role that careers guidance can play in the lives of young people. All of us who work in the careers guidance field can rejoice with Linda on this special acknowledgement of the work she has done and also on the importance of the field in which we all work.

Thank you Linda and congratulations from all of us!



***Linda Taylor  
IAEVG General Secretary***

## Jiva: The career counselling and livelihood planning project

### Career counselling: The Indian situation

Career development services are of recent advent in India. The term 'career counselling' is heard more frequently today in urban India and services are slowly beginning to appear. While some attempts have been made to adapt career counselling to the Indian context, little consideration has been directed toward 'discovering' new approaches and validating them for the Indian situation.

The forces of globalisation and modernisation have created new opportunities. At the same time they have altered conceptions of work and career development. Questions emerge that refer to the ancient traditions that underlie the practice of livelihoods. Is a 'career' without meaningless migration to 'city jobs' possible for the rural young person? And conversely, would a city slicker consider careers in the rural sector?

### The Jiva Project: A background

The Promise Foundation, a charitable trust based in India conducted a national survey of young people's orientation to work and career, in 12 different parts of the country in 8 languages. The findings were discussed at the first National Consultation on Career Psychology held in 2006, in Bangalore, India. "*Capacity building for the delivery of career counselling and livelihood planning services*" was identified as an urgent need for India. The *Jiva* project was created in response to this need.

### Livelihood, Career and Jiva

*Jiva* interprets career into the Indian context, drawing from the roots of our culture to address career development and livelihood planning for all contemporary Indian young people.

The word *Jiva* means 'life' in most of the Indian languages. The *Jiva* programme is based on the premise that a healthy career is integrally connected to one's life.

Some of the values that *Jiva* promotes are:

- *The Jiva 'spiral'!* Career and livelihood development occur in a spiral! Over time, one returns to where one started, but in a qualitatively different manner. Developing upon previous development, one learns from the past and looks to the future.

- *Mental 'tick' marks!* Healthy development means learning to assess opportunities. It means skills to persist against barriers with a positive spirit. Most importantly it means acquiring suitable qualifications that would support career development.
- *The changing and the unchanged.* Healthy careers and livelihoods are in tune with a dynamic and moving world and at the same time grounded in values that are constant and unchanging.
- *Green and blue!* These are the *Jiva* colours. Development is healthy when it is sensitive to planet Earth and sets the sky as its limit!

### Jiva Implementation

*Master Career Counsellor Trainers (MCCTs):* Eight individuals are going through an 18 month M.Phil degree in *Career Counselling and Livelihood Planning*, designed by The Promise Foundation. The subjects they study include Career Psychology, Sociology of Work, Labour Market, General Psychology, Career Counselling, Reflective Professional Development, Social Marketing and Research Methods. The course follows the IAEVG's International Competencies for Educational and Vocational Guidance Practitioners.

*Development of career counselling resources:* The *Jiva* Project is developing culturally suitable techniques for career counselling that would be packaged into the *Jiva* Kit.

*Career Resource Centres:* *Jiva* will be implemented through Career Resource Centres. These may be in a fixed location within an institution, or spread through existing infrastructure (e.g. library, notice board). A resource centre may even have its home in a *Jiva* Trunk and move from village to village!

*Careers Facilitators:* *Jiva* MCCTs have the target of training 600 Careers Facilitators through a 10 day certificate course in *Basic Skills for Career Counselling*. Located around the *Jiva* Kit, this course will reach teachers, youth workers, labour officers and others who work with adolescents and young people. The training will transfer skills to establish Career Resource Centres.



*Influence policy:* Finally, *Jiva* aims at sensitising policy makers to the benefits of career counselling and livelihood planning services.

### **Jiva Partners**

*Jiva* draws upon partnerships between The Promise Foundation and institutions which are world renowned for their specialisation in Youth Affairs, Career Development and Livelihood Planning.

*The Jacobs Foundation*, our administrative and funding partner works with institutions and individuals internationally, to equip young people to master the challenges of growing up.

*The Martin Luther Christian University* is *Jiva's* academic partner and awards degrees and certificates for *Jiva* courses.

*Centre for Career and Personal Development at Canterbury Christ Church University (UK)* is *Jiva's* training partner and faculty from CCPD contribute to training our Master Career Counsellors.

Further information about *Jiva* is available on our website:

[http://www.thepromisefoundation.org/ip\\_jiva.htm](http://www.thepromisefoundation.org/ip_jiva.htm)

Do take a look! We would deeply value your comments and partnership.

***Gideon Arulmani,***

*Director, The Promise Foundation.*

Email: [garulmani@t-p-f.org](mailto:garulmani@t-p-f.org)

## **GUIDANCE IN FRANCE**

***France has a strong tradition of public utilities which have been modernized in recent years. A pioneer in this area, France set up public utilities in varied domains such as energy, transport and education which are appreciated by the users. What are the existing devices in the educational domain?***

In elementary school psychologists help pupils to adapt to schooling and monitor children in trouble to envision means to help them.

In secondary school (12 to 18) and in university, CIO (National Careers Guidance Centres) constitute a network of 580 centres connected to the Department of Education. These are open to the public and are staffed by an education and guidance psychologist (guidance counsellor psychologist GCP) in schools to help pupils to succeed in their studies, develop personally and receive necessary school and professional information to make plans for the future.

Officially their mission is defined by a statutory text:

- Assure information for pupils and families
- Contribute to continuous observation of pupils and the conditions of their success at school
- Help to create as well as realize plans for the future for university and professional school for pupils and students in initial training
- Focus the work of the CIO (National Careers Guidance Centre) in favor of young people who have not reached the first level of qualification and in favor of adults.

There is at present one GCP per 1300 elementary school and secondary school students and one per 18000 students beyond secondary school!

The centres are open to school pupils, people not at school and the adult public to help them to

formulate a guidance plan whatever their situation. Work with adults, which is not a priority for the GCP stops in the formulation of plans and does not extend to job search or professional placement for young adults.

They adhere to a code of practice common to the other psychologists and on the associative plan group together into the same organizations.

The support of a psychologist is important during adolescence, because the forming of future plans by pupils entails a confrontation between school identity and the personality.

ONISEP is a public body which produces and edits brochures of school and professional information. It distributes these free of charge to pupils, to professors and to the GCP and sells the other brochures. It possesses a remarkable web site which is the reference for school and professional information. [www.onisep.fr](http://www.onisep.fr)

The local Missions for Employment (ML) for young people were created in 1982 and provide general help in living independently (flating) in health and in training. Young people who have been out of the school system for more than a year are welcomed and can find help and professional training courses. In spite of the evident willingness of the staff who welcome these young people, one notes a lack of training of these staff.

One sees so that is established gradually in the French context a set of coherent services which are designed to welcome, to help and to follow young people and adults throughout their life.

The French conception privileges specialized services which have each a specific competence with regard to the population to be treated.

Many professionals in France think that the grouping of the services in an unity as one foresees it in certain projects does not seem to answer the individual expectations and are often proposed to answer the deficiencies of the government.

Several services exist for adults, including AFPA (Association of Vocational Training of Adults) that include psychologists to help adults in research for training. Employment Agency (national agency for employment) is the service which matches offers of work and job seekers. Through this service, it is possible to receive individual help. The CIBC (Centre of Assessment of Competence) suggests to employees reviewing their professional capacities.

Private services also exist, with varying quality.

How to return these more effective devices?

The question of the means is discussed in numerous countries, favored or not.

It is unrealistic to think that on-line information services are going to resolve all individuals' problems. They can assist individuals, under the responsibility of the professionals and can be integrated into a device of guidance.

That as it is exactly could improve more :

Create a service of psychology of education and guidance for pupils and students (6 to 25 ), which tracks pupils from elementary school to answer their needs and try to resolve their difficulties. To the school (11 to 15) to accompany them in their project of guidance and at the secondary school (15 to 18) to continue an accompanying towards the higher education and a professional insertion. This service based on the current CIO (National Careers Guidance Centres) would group together the GCP and the educational psychologists in a holistic way to treat pupils in a global way in future including their guidance plans seen from the point of view of their personality.

**Jean-Luc BRUN** former IAEVG vice-president

## Future Conferences:

**IAEVG International Conference 2009**  
**“Coherence, Co-operation and Quality in Guidance and Counselling”**  
**June 3-5 Jyväskylä, Finland**

**Proposals are now being accepted. Visit <http://ktl.jyu.fi/ktl/iaevg2009fin/> for conference information. The deadline for proposals is November 30, 2008.**



**Jyväskylä**

The focus of this conference will be on guidance as a systemic entity, which takes into account both those services visible to users and the mechanisms behind the planning and managing of services in order to enhance congruence between strategic planning and implementation of guidance and counselling services.

The planning, development and implementation of guidance and counselling services can be described according to different dimensions:

- The policy development dimension
- The contextual dimension
- The organizational dimension
- The content and methodological dimension

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**IAEVG International Careers Conference 2009: 19-21 November 2009, Wellington, New Zealand**  
**Transforming Careers. Unleashing Potential / He tirohanga kē – he aranga oranga**

New Zealand's Career Services in association with the Careers Practitioner Association of New Zealand (CPANZ) and the Career and Transition Educators (CATE) will be hosting an IAEVG-endorsed international careers conference in Wellington from 19-21 November 2009.

*Call for papers*

Paper proposals for presentations at the conference are now open and can be sent until the end of February 2009.

*Conference themes*

**Best practice in workplaces, schools and the community-** innovative career education/development practice in learning and workplace settings

**Making a difference!** – evidence of the value of career development and life-long learning in addressing individual, economic and social goals

**Individuals influencing services** - the role of the citizen and community in shaping the development and delivery of career practice and policy

**Culture counts** – understanding the needs and realising the potential of indigenous and migrant communities

**Transformational technology** – creative and cost effective uses of technology that challenge existing thinking and shape new ways of working

**Better career conversations** – new career assessment tools, delivery techniques and resources used by practitioners to help clients make informed work and learning decisions in the context of the life they wish to lead

**Changing patterns in the world of work** – A look at global labour market trends and prospects and their impact on employment, forms of work and migration

Further details on the themes can be found on the conference website (see below).

*Conference registrations*

Registrations will open on 17 November. For the full programme, registration details, keynote speakers and accommodation options, visit the conference website

[www.careers.govt.nz/conference2009](http://www.careers.govt.nz/conference2009)

**The Jiva International Conference**  
**Bangalore, India October 2010**

8th to 10th October (2010), Bangalore, India: The IAEVG Conference in partnership with The Promise Foundation. Jiva means life in most Indian languages. The Jiva Conference will ponder over philosophies and theories, skills and attitudes, research and practices from multiple

cultures, that could help us understand career as integrally connected with life. The Jiva Conference in India: food for the mind and a feast for your senses! Participate as a delegate, volunteer or translator.

Information: [promise@vsnl.com](mailto:promise@vsnl.com)

**Past Conference**

Conference organiser Silvia Gelvan de Veinsten, her team and our Argentinean colleagues were thanked by the Executive and Board members for their hard work on the organisation of the IAEVG annual conference which took place in Buenos Aires.



**FIRST EDUCAWEB AWARDS TO EDUCATIONAL AND GUIDANCE PROJECTS IN SPAIN**

Educaweb.com is an Internet based service on Education, Guidance and Labour, located in Barcelona, Spain and the visible part of a company offering face to face educational and vocational guidance services. It is an institutional member of IAEVG, and has recently celebrated its 10th Anniversary (16th October) with the First

Awards to Educational and Vocational Guidance Projects in Spain. The jury was formed by Beatriz Malik, member of IAEVG Board of Directors, Juan Antonio Planas, president of the Confederation of Guidance Associations in Spain (COPOE), María Luisa Rodríguez, full professor of career guidance and vocational training of the

Faculty of Pedagogy of the University of Barcelona, and Montserrat Oliveras, guidance counsellor and director of Educaweb.com ([www.educaweb.com](http://www.educaweb.com)).

There were two categories of awards: A for projects submitted by institutions, and B for those submitted by individual practitioners. Laureates were the following: CATEGORY A : First Prize: "Advanced telecommunication guidance services for youngsters without previous training or work experience", by Ana Teresa Martínez Ponce and Julia Ruiz Correcher, Fundación Servicio Valenciano del Empleo. 2nd Prize: "Coneixement

dels oficis", by Anna Maria Monterde, Lúdia Muñoz, Marina Monté and M<sup>a</sup> Neus Molas, Promoció Económica de Sabadell S.L., and "Servicio de orientación académica on line Iparrorratza (Labrújula)", by Ander Altuna, Emilio Delgado, Idoia Torregarai, Ireide Arriolabengoa, Uxune Martínez and Zuriñe Etxanobe, Udako Euskal Uniberstatea (Universidad Vasca de Verano). CATEGORY B: First Prize: "Holistic Guidance Project" (ACE -Guidance aimed at the Educational Community) by José Juan Sidro Tirado; 2nd Prize: "Programes ADD", by Joan Ramon Molero.

## Internet resources

We have the pleasure to announce that the IJEVG Monograph, *International competencies for educational and vocational guidance practitioners: an IAEVG trans-national study* is now accessible to IAEVG members online. If you have not recently accessed the International Journal for Educational and Vocational Guidance on line, the following is a refresher on how to proceed:

- Enter [www.iaevg.org](http://www.iaevg.org)
- Click on "Members only section" (last option in the pink column).
- Click on "Members Only Section" at the bottom (light orange text).
- Enter your e-mail address and password (please contact Michel Turcotte at [turcotte.michel@gmail.com](mailto:turcotte.michel@gmail.com) if you have forgotten your password).
- Click on "Continue".
- Click on "Documents".
- Click on "Web page in English" - you will enter the Springer site.
- At the top of the list of publications, you'll see the first option is "Online First (2)". Click on this.
- You'll then have two clickable options: International competencies for educational and vocational guidance practitioners: an IAEVG trans-national study (the IJEVG Monograph) and the Editorial by Raoul Van Esbroeck.

We are very pleased to offer you "online first" as a benefit of IAEVG membership, ensuring you are the first to access IJEVG, special Monographs and Newsletter. If you have any problem, please contact the IAEVG Treasurer and web administrator, Michel Turcotte: [turcotte.michel@gmail.com](mailto:turcotte.michel@gmail.com).

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