



Association internationale d'orientation scolaire et professionnelle – AIOSP
International Association for Educational and Vocational Guidance – IAEVG
Internationale Vereinigung für Bildungs-und Berufsberatung- IVBBB
Asociación Internacional para la Orientación Educativa y Profesional – AIOEP

International Association for Education and Vocational Guidance

REPORT OF ACTIVITIES 2011-2015

Introduction

The four years 2011- 2015 have been a period of increased global outreach and consolidation for IAEVG. The IAEVG's role as an international leader and champion of high quality guidance has been extremely important during this period

This report focuses on the highlights and challenges of the period which were:

- *Registration of the IAEVG as legal identity*
- *Achieving a statement on social justice*
- *Conducting a full members survey*
- *Increasing membership numbers and geographical distribution*
- *Securing the organisations financial base*
- *Improving engagement and communication with the membership through member forums, focus groups held at conference and social media*
- *Establishing the Educational and Vocational Guidance Practitioner Credential (EVGP).*
- *Attending conferences and seminars*
- *Increasing the participation of the Board members to discussions et decisions of the IAEVG*
- *Further development and clarification of the role of Board Members, with all members taking on lead responsibilities*
- *Active involvement of the President and Board members in a variety of world and international events and initiatives, as part of IAEVG's planned strategy of engaging further with other international organisations.*

REGISTRATION OF IAEVG AS LEGAL IDENTITY

After more than 50 years of activity, IAEVG has finally been registered as a non-profit organization in the "Registre de Commerce et des Sociétés (RCS)" de Luxembourg, Reg. No.: F10204 – L140220785 on December 11, 2014. Many thanks to our colleague Jean-Jacques Ruppert from Luxembourg who have conducted all the administrative work leading to the registration of IAEVG and the opening of a Bank Account in Luxembourg. Thanks to the Vice-president Karen Schober-Brinkmann who have led the initiative, and finally thanks to the Executive Committee members who have brought their support and making sure to complete the necessary paper work.



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STATEMENT ON SOCIAL JUSTICE

In 2013, the IAEVG Board of Directors released a statement on the need to advocate for social justice in educational and career guidance and counselling. The IAEVG appeals providers, practitioners, academics and policy makers to increase their efforts by embracing social justice as a core value that guides their practices.

The communique on social justice is available at <http://www.iaevg.org>

IAEVG MEMBER'S SURVEY

The first ever full-member survey was conducted in 2013, during this reporting period. The Vice President Beatriz Malik and the Board working in collaboration with the administration center developed a survey online. As a result of the member survey, the Board has committed to a four new initiatives during 2014. These are:

- 1. Rebuilding of the IAEVG website.*
- 2. Operating an active, ongoing twitter account.*
- 3. Organization and delivery of webinars.*
- 4. More specific liaison with member associations. Better link with them, more directly and specifically around topics of interest and involve them in common projects that we all can contribute to, and gain benefit from.*

These initiatives are directly in response to the member's feedback and focus on the main issues raised.

FINANCIAL REPORT

The main challenge over the last four years, has been to aim to a balance budget. We have been able to create surplus in 2012 (\$ 6,494.41), 2013 (\$ 6,813.44) and 2014 (\$ 3,754.18), and a deficit was created in 2011 (- \$4,051.92).

Revenue

The main source of revenues of the Association, that is 90%, comes from the collection of memberships fees. The table below shows the evolution of membership since 2011:

Categories	2011	2012	2013	2014
<i>Individuals</i>	152	163	163	138
<i>Institutions</i>	22	23	25	30
<i>National Association</i>	26	25	23	26
<i>Supportive organizations</i>	3	4	4	1



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Between 2011-2014, the association collected an average of \$ 34,000 US per year; which is less than the last period four years (2007-2011). The Association has not increased the annual fees paid by members. Rather, IAEVG readjusted the fees against the fluctuation of the four currencies used by the Association to run its business, that is, the Canadian \$, the US\$, the Euro and Sterling Pound. In 2014, the percentage of the revenue collected according to the category of membership and currency used is presented in the table below:

	Can \$	US \$	Euro	Pound
<i>Individuals</i>	74%	2%	24%	1%
<i>Institutions</i>	40%	0	52%	8%
<i>National</i>	33%	14%	48%	5%
<i>Supportive</i>			100%	

Most of individual members pay now by credit card, so in Canadian \$, because the credit card system is managed in Canada. National associations, Institutions and Supportive organizations in Europe tend to pay by bank transfer to the European IAEVG account. Our revenue and working capital fluctuated as a result of the currencies variations within and across years. The US and Canadian \$ were at par or close to between 2012 to 2014.

Almost every year, in addition to their volunteer work, Executive Committee and Board members brought some revenues to the association through contractual work. All conference hosts provide also direct or indirect revenues to the association (travel expenses for the president, accommodation and registrations for the Executive Committee members). Some revenue has been collected for the Educational and Vocational Practitioners Credential (EVGP).

Our financial system is based on “revenues and expenses” incurred in a given year.

The accounting is performed by the Administrative Center of IAEVG in Ottawa (Canada) with the oversight of the treasurer. Board members and the treasurer perform an audit every year.

Expenditures

On the expenses side, around 74% are paid in Canadian \$, 14 % in US \$ and 12 % in Euro.

The four biggest expenditure items of the association are: administrative centre (43%); travel of the executive Committee members to attend face to face meetings, one per year prior and after the annual conference (32%); the production and dissemination of the Journal (19%) and the maintenance of the website (4%). The remaining 2% cover the bank costs and other general administration costs.

To maintain the travel expenses as minimum we have continued to hold only one face-to-face meeting per year and make use of teleconference via the Internet. The costs of the administrative centre have diminished as a result of a donation from our provider, the Canadian Career Development Foundation. CCDF has maintained the same fees since 2009. The Board would like to thank CCDF for their diligent work and donation.

This will bring IAEVG with a working capital of \$ 63,226.02 US\$ covering 21 months of operation.



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PUBLICATIONS AND COMMUNICATION

The International Journal for Educational and Vocational Guidance IJEVG

During the four year period, the quality of the International Journal for Educational and Vocational Guidance IJEVG continues to be maintained at a high level. An acceptance rate has been maintained of about 20% of the articles submitted over the last four years and we have seen greater diversification in the countries of origin of our authors: they are similar number of submissions from Europe and North America; however, we have noted an increase in submissions from Asia, the Middle East, and South America. The impact factor increased, from .500 in 2012 to .966 in 2013. Unfortunately, the impact factor decreased slightly to 0.654 in 2014.

The recognition and attractiveness of the Journal remains consistent and is increasing, as evidenced by the statistics provided by Springer. The number of downloads reached 22,057 in 2014, which represents an 8% increase from full-text article requests made in 2013. The numbers have been steadily increasing in the last four years (16, 722 in 2011; 15, 677 in 2012 and 20, 109 in 2013).

During the past four years the editorial team have produced 12 volumes of the Journal, which are all available on-line and in print and can be accessed at www.iaevg.org.

Dr. Sarah Stauffer, who has served as Assistant Editor, providing copy editing services for manuscripts these last 6 years, will teaching position at the University of Lausanne. A highly capable colleague, Dr. Claire Johnston, also from the University of Lausanne, will step in to assist Editor Jérôme Rossier with editorial duties in 2015.

Professor Laura Nota, from the University of Padova, Italy, and Professor Mark B. Watson, from the University of Port Elizabeth, are the new co-editors.

The Board would like to sincerely thank all editorial team contributors, as well as reviewers, abstract translators, and editorial assistants, without whom the everyday operations of the publication process would not be possible.

IAEVG would like to specially thank Professor Jerome Rossier, Swiss member, as IJEVG editor and leader of the editorial Board for his great work.

The Newsletter

During this period, the Newsletter, which is the organisation's primary tool for communicating with the membership, is available by both direct e mail to members and on the website and 10 issues were produced. The Newsletter Editors Professor Beatriz Malik and Suzanne Bultheel stood down in 2011 and were succeeded by Professor Annamaria Di Fabio and Mari Kobus, the Board thanks them for their diligent work as well as all translators who are allowing to provide the Newsletter in 6 languages. The new editors continued to cover wide variety of topical guidance issues, events and activities, conference news and country updates.



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The Website

The Website has been maintained by webmaster Michel Turcotte who is in charge, with a web Designer, to develop a new website for IAEVG, this work has been launched in 2014 and will continue in 2015.

Social Media

- The IAEVG Twitter account has been activated by Rachel Mulvey, board member, and operated for the first time during the conference of Montpellier in 2013. It gives all members a stake in communications within IAEVG.*
- The first IAEVG webinar has been organised in April 2014. Webinars create opportunities for members to get together around topics of interest in the times between conferences and also provide opportunities for those who are unable to attend conferences to participate in professional development opportunities.*

EDUCATIONAL AND VOCATIONAL GUIDANCE PRACTITIONER - EVGP

Applicants and Current Credential Holders

As of August 31, 2015, the Center for Credentialing & Education has received 153 applications for the EVGP credential. Of these, 152 are current credential holders. One applicant has not met the eligibility requirements.

The breakdown of credential holders by country is as follows:

*Canada: 85
United States: 12*
Saudi Arabia: 53
France: 1
Singapore: 1
Nigeria: 1*

**One applicant from the United States has not met eligibility requirements for the EVGP credential.*

Recredentialing

We are now in the recredentialing period. 95 invoices have been sent to credential holders.



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IAEVG INTERNATIONAL CONFERENCES

During the four year period the following full IAEVG and affiliated conferences have been held:

<i>Cape Town – South Africa</i>	<i>October 2011</i>
<i>Theme: Career Guidance & Development Practices around the world</i>	
<i>Mannheim - Germany</i>	<i>October 2012</i>
<i>Theme: Career Guidance for Social Justice, Prosperity, and Sustainable Employment – Challenges for the 21st Century”</i>	
<i>Montpellier - France</i>	<i>September 2013</i>
<i>Theme: Career counselling: a human or a citizen's right?</i>	
<i>Quebec – Canada</i>	<i>June 2014</i>
<i>Theme: At the intersection of personal, community and worklife realities</i>	
<i>Theme: “Coherence, Co-operation and Quality in Guidance and Counselling’</i>	

The General Assembly 2011 was held at the Conference of Cape Town in South Africa.

Members Forums have been held each year at the annual conferences. The Forums are been organized with the purpose to create a more inclusive organisation, to better understand what members want from IAEVG and to encourage members to be more participative and thus gain more from their membership. A popular aspect of the face to face forums is the opportunity to exchange views and information about the current position of guidance in member countries. For those members who cannot attend, detailed reports of these meetings are produced and circulated to all members. Feedback from member forums has been used to shape future policy and strategy.

BOARD AND EXECUTIVE

Since 2013, the Board meeting has been held before the Executive committee meeting, with the purpose to better involve the Board members in all discussions and decisions that have to be made.

The Executive Committee has met face to face 4 times since 2011 and has held 14 Teleconferences. The Board has met once each year since the 2011 General Assembly (4 times) and has held 1 Teleconference.

All members of Board and Executive give their time freely for these meetings and subsequent action, and some have given freely of their time on a voluntary basis to further the work of the Association between meetings. This contribution has been greatly valued. Without it, the Association would simply cease to exist.



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Election for the Board of Directors and the Executive Committee

In 2015, for a second time, the election for the Board of Directors and the Executive Committee was conducted electronically. That meant that every member was able to take part in the election even if they did not attend the IAEVG conference.

LIAISON AND WORK WITH OTHER INTERNATIONAL ORGANISATIONS

IAEVG continues to have formal relationships with the main international bodies, which are working in the area of education and labour, including UNESCO, WAPES, ILO and the European Lifelong Guidance Policy Network (ELGPN). IAEVG is in most cases recognised as an international non-governmental body (NGO).

IAEVG is regularly asked to provide representatives and speakers at other events and to take part in projects, professional events and research and publications.

Board and Executive members specifically linked with key organisations during this period:

International Labour Organisation (ILO)

ELGPN

NBCC

ICCDPP

IAC

UNESCO

Karen Schober

Karen Schober and Raimo Vuorinen

Beatriz Malik and Karen Schober

Lester Oakes

Bill Borgen and Nancy Arthur

Suzanne Bultheel

In conclusion we look forward to the 2015 General Assembly in Tsukuba Japan, where we will take the opportunity to share information and views with the members of the IAEVG, and welcome a newly elected Board.

Suzanne BULTHEEL Secretary General, September 2015

IAEVG Website : www.iaevg.org

Suzanne BULTHEEL Secretary General of IAEVG suzanne.bultheel@gmail.com