



Association internationale d'orientation scolaire et professionnelle - AIOESP
International Association for Educational and Vocational Guidance - IAEVG
Internationale Vereinigung für Bildungs- und Berufsberatung - IVBBB
Asociación Internacional para la Orientación Educativa y Profesional - AIOEP

Annual Report of Activities: 2009

This report records an extremely busy year for IAEVG. This year, IAEVG:

- Held conferences in both the northern and southern hemispheres;
- Actively contributed to the 5th International Symposium on Career Development and Public Policy;
- Implemented an enhanced member support and communication strategy, including the publication of the policy statement '*Light and Dark Times – The Value of Careers Guidance in an Economic Crisis*,' demonstrating the Association's commitment to supporting members during the ongoing worldwide economic recession;
- Maintained strong ties with key international organizations;
- Increased membership to over 21,000 professionals representing 53 countries around the world; and
- Refined and advanced IAEVG's strategic plan.

This year also saw President Bryan Hiebert "pass the baton" to Lester Oakes, who assumed the Presidency of IAEVG in November. Bryan Hiebert remains an active member of the IAEVG Executive team.

Liaison with international organisations

Strong ties have been maintained with the major international guidance organisations:

The International Centre for Career Development and Public Policy (ICCDPP)

IAEVG has maintained positive linkages with the ICCDPP through incoming IAEVG President Lester Oakes and Board member Raimo Vuorinen, who are both members of the ICCDPP board. This has allowed the two organisations to maintain a keen awareness of each other's activities, avoid duplication and enhance collaboration.

United Nations Educational Scientific and Cultural Organisations (UNESCO)

IAEVG continues to enjoy NGO status and has strengthened its relationship with UNESCO, through regular meetings of the NGO-UNESCO Liaison committee and the 'Education for All' committee. This past year, Suzanne Bultheel has been an active lead contact with UNESCO and has made presentations to UNESCO representatives in Paris, promoting the benefits of guidance in supporting the organisation to achieve its goals.

Bryan Hiebert, working for UNESCO on behalf of IAEVG, undertook further training programmes in Bahrain and Nigeria, introducing students to Life Planning and the Contemporary Theory of Career Development.



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European Lifelong Guidance Policy Network (ELGPN)

Dr. Bernhard Jenschke, Dr. Raimo Vuorinen, Karen Schober and Sasa Niklanovic again represented IAEVG on the European Lifelong Guidance Policy Network. They attended several meetings over the year and have been very proactive in their efforts to represent IAEVG.

International Labour Organisation (ILO)

As the lead contact with ILO, Karen Schober has reported that she was able to intensify IAEVG's liaison with this organisation by attending two important ILO events held in 2009:

- In March 2009, she met with the staff of the "Skills and Employability Department", where she was able to offer IAEVG expertise in career guidance for the ILO's international projects; and
- In June 2009, Karen attended the International Labour Congress, where issues around the global economic crisis were discussed by senior member state representatives (including President Sarkozy and President Kirchner, US Foreign Minister) and delegates. A "Job Pact" was initiated at this meeting and Karen also had the opportunity to make a presentation to ILO staff, which included details of the IAEVG's – Jyväskylä Statement on the Value of Guidance during the Economic Crisis.

World Association of Public Employment Services (WAPES)

Karen Schober, who previously worked with WAPES, is our official contact and has attended meetings of the WAPES Managerial Board in Nuremberg (Germany) and the following two events:

- A peer learning event held in January 2009 in Nuremberg/Germany, which included presentations on methods and outcomes of customer satisfaction surveys in the European Public Employment Services and the introduction of a "tool box" for Public Employment Services practitioners who want to carry out surveys (www.wapes.org),
- The WAPES World Congress, which took place in May in Dubrovnik/Croatia. It covered the policies and practices WAPES are recommending to overcome the economic crisis. Karen was able to make a presentation about the work of IAEVG, as well as staffing an IAEVG-stand for delegates to visit.

Thanks to Karen's involvement with WAPES, we were able to offer IAEVG members free access to the WAPES newsletter as an additional member benefit. The Executive Committee will follow up these contacts in 2010 in order to further strengthen the role of guidance in labour administration and to build closer cooperation with WAPES.

Council of Europe (COU)

Sasa Niklanovic and Graziana Boscato represented IAEVG at the COU INGO consultation conference and relevant sub committees. Our presence has been important, as out of the



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approximately 400 participating NGO organisations, IAEVG is the only one with a strong interest in guidance.

IAEVG Board members are specifically linked with key organisations and until 2011 these contacts have been agreed as:

UNESCO	Suzanne Bultheel
International Labour Organisation (ILO)	Karen Schober
European Union (EU)	Karen Schober & Raimo Vuorinen
OECD	Linda Taylor
NBCC	Bryan Hiebert
The International Centre for Career Development and Public Policy (ICCDPP)	Lester Oakes
Council of Europe (COU)	Sasa Niklanovic supported by Graziana Boscato
WAPES	Karen Schober

Thanks are expressed to all members who supported and promoted the work of IAEVG with these key organisations.

Publications and Communication

International Journal for Educational and Vocational Guidance (IJEVG)

Three issues of the Journal were published, both online and in paper form during 2009 - Volume 9 No. 1 in March 2009, Volume 9 No. 2 in July 2009 and Volume 9 No. 3 in November 2009. They are all fully available and downloadable from the members section of the IAEVG website.

Board member Raoul Van Esbroeck has been a very active and accomplished editor of the IJEVG for many years and he has worked tirelessly to maintain the quality of the publication and ensure that the articles published were current and relevant to developments in our industry. For all this work the Board and members of IAEVG are extremely grateful.

At the beginning of 2009, Raoul decided that it was time to hand the journal responsibilities over to a new editor and we are now very pleased to welcome Swiss member Jerome Rossier as the new IJEVG editor and leader of the editorial Board.

If any members would like to have articles published in the Journal, please contact the editor Jerome.Rossier@unil.ch. Details of how to have an article published in the Journal can be found in Journal Volume 6 No. 1 or online at www.iaevg.org.

The IAEVG Newsletter

Three copies of the Newsletter, numbers 63, 64 and 65 were published in February, July and December 2009 respectively, with every issue available in English, German, French, Spanish and



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Italian. The Newsletter is IAEVG's most widely circulated publication and the Editors want to hear from all members about their professional successes, comments and issues of interest. Whilst the Journal is not a formal and refereed publication, the Newsletter is very much the memberships' paper providing opportunities for members to raise issues important to them and their country.

The Newsletter Editors are Board Members Beatriz Malik of Spain and Suzanne Bultheel of France and they are helped by translators from Italy, Canada and Germany. Any member who wishes to have an article or letter published can send them to bmalik@edu.uned.es or suzanne.bultheel@free.fr

Website

The IAEVG website can be found at www.iaevg.org. The website is updated regularly, with the addition of new documents and added features in the Members' Only section. The International Journal online access is increasing year on year. If any member has had difficulty accessing the site they can contact the Webmaster, Michel Turcotte at turcotte.michel@gmail.com.

The Archive

The IAEVG archive continues to be housed in Mannheim, Germany. All 2009 conference material, publications and minutes of meetings are now available there for reference. If any member wishes to have access to the collection, they should first contact the Secretary General, Linda Taylor at careersworldt-iaevg@yahoo.co.uk.

IAEVG Conferences

There were two major conferences held in 2009, at the University of Jyväskylä, Finland in June and in Wellington, New Zealand in November.

'Coherence, Co-operation and Quality in Guidance and Counselling' - Jyväskylä, Finland, June 2009

Delegates received a very warm welcome to Finland from the University of Jyväskylä and the Finnish Ministry of Education. The theme of the Conference was 'Coherence, Co-operation and Quality in Guidance and Counselling' with the focus on guidance provision as a systemic entity, taking into account both the services visible to users and the mechanisms, which are behind the planning and managing those services. The conference enhanced understanding of the congruence between strategic planning and the implementation of guidance services. Both guidance practice and policy angles were explored, illustrating the clarity of services for decision makers, social partners, employers and service providers. Within this framework guidance was presented as a chain of services involving the joint responsibility of multiple providers. Further details and papers can be found at <http://ktl.jyu.fi/ktl/iaevg2009fin>.



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'Transforming Careers – Unleashing Potential' – Wellington, New Zealand November 2009.

Over 800 career professionals attended this conference, from 30 countries, making it the largest careers event ever held in Australasia. Delegates were welcomed by New Zealand's deputy prime minister the Honourable Bill English, who officially opened the conference with a strong statement about the standing and status of the event. Bill congratulated Lester Oakes as the incoming IAEVG President and acknowledged what a great honour it was to have a New Zealander take on such a prestigious global role.

Under the banner 'Transforming Careers – Unleashing Potential,' the conference provided three days of knowledge-sharing and insight about creative career development in an increasingly technological world. Conference delegates were welcomed to the international event with a formal ceremony known as a powhiri, which is a traditional form of welcome for Maori, the indigenous people of New Zealand.

Meetings

Regular IAEVG meetings took place in 2009. The Executive met five times (three meetings being telephone conferences) and the Board once. National Correspondents and other interested IAEVG members met at Members Forums held during each of the two conferences.

Board and Executive Committee

The Annual Board Meeting was held in Wellington, New Zealand on 22nd November 2009 and the Executive Committee met face to face in June in Jyväskylä, Finland and in November in Wellington. Three tele-conference meetings took place in February, July and September 2009. Full notes of all meetings were prepared and are available and brief reports were published in the Newsletter in four languages.

Some of the key areas of business for the Board and Executive during 2009 were as follows:

IAEVG Strategic Planning

The Board and Executive have for several years worked to a strategic plan for the organisations. Areas of the plan achieved and further developed in 2009 included:

- Maintaining membership revenue
- Bringing stability and consistency to the quality of conferences
- Developing relationships further with a wider range of identified international organisations
- Finalising the updating of the organisation's statutes
- Launching a new initiative to gather and share international policy and practice

EVGP Accreditation and Competencies Qualification

- The test phase for the review of training programs for pre-approval has been successfully completed and the first individual applications for certification have been



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reviewed and accepted. Visit <http://www.cce-global.org/review-management/evgp> for more on EVGP certification.

Marketing

- Implementation of an enhanced member communication plan, including the publication of the 'Challenges for Guidance' discussion paper aimed at politicians, policy makers and practitioners.
- Increased transparency, including making IAEVG meeting notes widely and a regular reporting by the President via the IAEVG Newsletter.

National Correspondents and Members Forum

Two well attended National Correspondents' meetings took place in 2009 in Jyväskylä, Finland and Wellington, New Zealand. The main theme was country reports and updates. Both sets of meeting notes were disseminated to all members and are available from the Secretary General.

Membership

Over the past few years, IAEVG information has become much more accessible to all members. Some of this is to the result of technological developments, but credit should be given to the IAEVG Administrative Centre team, who have worked extremely hard to develop and improve all aspects of communication with individual members. As a result, members have received a more personal service and membership revenue has been maintained. At the time of writing this report, there are 259 active memberships representing 21,672 individuals.

Member	# of Individuals Represented
Individual (182)	182
Institutional (43)	215*
National Association (30)	21,255
Supportive (4)	20*
TOTAL	21,672

- Assumes average organisational size of 5 individuals

Our membership spans 53 countries and 6 continents (Africa, Asia, Europe, North America, South America and Oceania).

Looking ahead to 2010

During 2010 the Board and Executive committee will focus on three key priorities:

- sustain and ensure organisational stability and viability;
- contribute to international guidance policy and development; and
- serve and engage the membership.



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Acknowledgements

Over the year, many organisations have supported the activities of IAEVG through the generous donation of the time of their employees who serve on the Executive Committee, Board of Directors and manage the Administration Centre and also by offering financial help via office support. This help is greatly appreciated.

Linda Taylor
Secretary General
January 2010