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International Association for Educational and Vocational Guidance – IAEVG
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IAEVG Annual Report of Activities 2013

2013 was a full year for IAEVG that heralded a number of new initiatives within the organisation.

60 years after the first IAEVG International conference, the board has been working on an important member's survey, the conference of the association held in Montpellier (France) brought together more than 800 attendees, and the board of Directors approved a communique on social justice.

I- IAEVG Member's Survey

The first ever full-member survey was conducted during this reporting period. The Vice President Beatriz Malik and the Board working in collaboration with, the administration centre developed the survey online.

As a result of the member survey, the Board has committed to a four new initiatives during 2014. These are:

1. Rebuilding of the IAEVG website. Our current website was built over 10 years ago and cannot be updated in the ways that we (and you) would like.
2. Operating an active, ongoing twitter account.
3. Organisation and delivery of webinars.
4. More specific liaison with member associations. The bulk of our membership is through member associations. We want to link with them more directly and specifically around topics of interest and involve them in common projects that we all can contribute to, and gain benefit from.

These initiatives are directly in response to the member's feedback and focus on the main issues raised.

II- IAEVG annual Conference

“Career counselling: a human or a citizen's right?” IAEVG conference- France- September 2013

The IAEVG annual conference was organised in Montpellier, in the south of France from September 24th to 27th 2013. More than 800 delegates attended from over forty five countries. The theme of the Conference was “Career counselling: a human or a citizen's right?” and covered theoretical references on research models, guidance practice and discussions on current issues, particularly with a focus on social justice in career guidance and counselling.



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The key note presentations and workshops examined how career counselling could help restore the social dimension of individual development and even promote greater awareness of being a citizen and which public policies might be implemented for that purpose.

The proceedings of the conference are available on the conference website at:

Key note presentations :

http://ciom2013.ac-montpellier.fr/rep_1/index.php/en/actes-des-conferences-plenieres-2

Parallel sessions :

http://ciom2013.ac-montpellier.fr/rep_1/index.php/en/sessions-paralleles-parallel-sessions-sesiones-paralelas

The for-day conference was preceded by the Board members meeting. For the first time this meeting has been held before the Executive committee meeting, with the purpose to better involve the Board members in all discussions and decisions that have to be made.

The IAEVG hosted a European pre-conference meeting on September 23th 2013 with participants from five European countries and members of the ELGPN. They discussed the opportunity of European national guidance practitioners associations from Europe to find opportunities to work together.

A common concern was the level of professionalism. The meeting participants proposed a European study on the level of professionalism within the Erasmus plus programme. The NICE Erasmus network has made an analysis of the existing practitioner competence frameworks and is currently making proposals for the content of Bachelor and Master Level training programmes as well as for a doctoral program (www.nice-network.eu). The proposed study could use this material as a source of information. Another potential source for such an analysis would be the “Lifelong Guidance Policy Development: A European Resource Kit” developed just recently by the ELGPN member states (ELGPN website <http://elgpn.eu>).

The group appointed Heiner Bleckmann (Germany, dvb) and Peter Kruythoff (NL, CEO of CMI) to manage the further process of the group. Dominique Hocquart, Heiner Bleckmann and Peter Kruytoff will take further action to organize the work and meetings of the group with support from IAEVG

As an outcome of the conference, the IAEVG Board of Directors released a statement on the need to advocate for social justice in educational and career guidance and counselling. The IAEVG appeals to providers, practitioners, academics and policy makers to increase their efforts by embracing social justice as a core value that guides their practices.

More information on the IAEVG annual conference and the communique on social justice are available at <http://www.iaevg.org>

III- Board and Executive Committee meetings

The Annual Board Meeting was held in Montpellier on Monday 23rd and Tuesday 24th September 2013. The Executive Committee met on Saturday 28th. To better involve the board members, a new approach was adopted in 2013, the Board meetings has been held before the Executive Committee.

During the year, four Executive Committee. Meetings were held :



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To avoid charges to the association, only one meeting face-to-face took place in September, in Montpellier during the annual IAEVG Conference.

Three meetings were held online through tele-conferences in March, May and December 2013.

Full agendas and minutes of those meetings were prepared and circulated by the Secretary General to the Board and Executive members.

IV- Board and Executive members main key areas of business during 2013

- Member's Survey

Organisation, implementation, results, analysis of the feedback, discussions and decision of the action points for the next years. (see paragraph I - above). Beatriz Malik, Vice President, in the collaboration with the Administration Center.

- EVGP Credentials

After Bryan Hiebert, former President of the IAEVG, has forwarded all documents for the development and operating of the EVGP to Beatriz Malik and Karen Schober in December 2012, both are sharing the responsibilities as follows: Beatriz is in charge for the management of the process of IAEVG approved training courses, Karen is in charge for the oversight of the procedures for the individual credentialing. They are connected with NBCC-I and CCE who are administering the process for the individual credentialing.

A memorandum of understanding which was designed by Bryan Hiebert was slightly revised and signed by NBCC-I and by IAEVG President Lester Oakes.

Beatriz and Karen have set up a list of experts who would serve as a panel to review training courses which apply for having their courses pre-approved by IAEVG.

Number of EVGP Credentials according to statistic from CCE

	applicants	country	credentials	re-credentialing
2009	1		1	3 of these 4 were re-credentialled in 2013
2010	3		3	
2011	6		6	
2012	4		3	
2013	69		69	
Total	83	72 CDN; 8 USA; 1 Saudi Arabia, 1 France	82	



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- **Special Interest Group (SIG) on Social Justice:**

A Symposium entitled “Embracing Social Justice in Career Education and Guidance : Moving beyond the rhetoric towards a critical social practice” has been held in Montpellier on September 26th 2013

Chair by Pr. Beatriz Malik, with Dr. Nancy Arthur (Calgary University, Canada), Dr. Gabriela Cabrera (Universidad Nacional Autónoma de México- UNAM) and Dr. Barrie A. Irving (Charles Sturt University, Australia) as presenters.

The International Association for Educational and Vocational Guidance (IAEVG) is striving to increasingly engage in the advocacy for social justice. Some recent developments are the imminent creation of a Special Interest Group (SIG) on Social Justice, the setting up of an Ethics Committee to review and update the Association’s ethical standards and the adoption of a Communiqué on Social Justice.

Beatriz Malik, Vice-President, and Nancy Arthur, Board member, were in charge of the achievement of the Social justice communique.

The final communique has been endorsed by the board, then distributed as widely as possible at the End of the conference.

- **Members Forum**

Jane Goodmann, Board member, and Lester Oakes, President, organized and chaired this Forum with the purpose to invite the members to discuss the results of the “Member’s survey” and the Strategic Plan proposed by the Board of Directors and to propose actions for the next year.

A number of members and National Correspondents met together in Montpellier in September 2013. As well as voicing their opinions on the Strategic Plan there was an opportunity to be updated on what they wanted from IAEVG.

- **IAEVG as legal identity :**

Karen Schober, Vice President, in collaboration with Jean-Jacques Ruppert from Luxemburg, have been working on the possibilities to give a legal identity to the IAEVG.

The Board of Directors of September 2013 approved to attempt to achieve a status as a legal entity under the legislation of Luxemburg.

V- Publications and Communication

- **International Journal for Educational and Vocational Guidance**

Three issues of the Journal have been published both online and in paper form in 2013 - Volume 13 Issue No. 1 – March 2013, Volume 13 Issue No. 2 – July 2013 and Volume 13 Issue No. 3 October 2013, Special Issue: Group Career Guidance and Counselling

They are all available on the members section of the IAEVG website.



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Journal Editor Prof. Dr. Jérôme Rossier has been active on behalf of IAEVG, in his editorial duties and dealing with an increasing number of submissions. He is working very hard to publish high quality manuscripts that have a large impact. The end of 2012 was a period of transition concerning the composition of the editorial board. After many years of service, Prof. Jean Guichard resigned from the IAEVG board and

he was replaced by Prof. Jean-Luc Bernaud who joined the advisory board. Prof. Bärbel Kracke also left the editorial board to join the advisory board. These two changes allowed to appoint two new colleagues in the editorial board, as co-editors,

Thus Prof. Laura Nota, from the University of Padova, Italy, and Prof. Mark B. Watson, from the University of Port Elizabeth, are the new co-editors.

If you are having trouble accessing the journal on-line, please contact the Webmaster, Michel Turcotte at mturcotte@sympatico.ca

- **Newsletters**

Two copies of the Newsletter, numbers 72 and 73 were published in January and June 2007, with every issue available in English, German, French, Spanish, Italian and Portuguese. The Newsletter is one of IAEVG's most popular publications, Annamaria Di Fabio and Kobus Maree, the Editors encourage all members to put forward relevant short articles and news items. Whilst the Journal is a formal and refereed publication, the Newsletter is very much the memberships' paper providing opportunities for members or national associations to raise issues important to them and their country.

The aim is to produce three issues a year and a long term goal is to activate the contents from Africa and Asia.

If members have articles or letters that they would like to see published, please send them to adifabio@psico.unifi.it

- **Website**

The IAEVG website can be found at www.iaevg.org and over the past year improvements have been made to its administrative function in order to improve the management of files and updates, but now it must be rebuilt.

The EC and Board members approved the rebuilding of the IAEVG website and "migration" to a new platform, with an agreed budget of \$7,000 Canadian:

A sub-committee was created, led by Michel Turcotte, they would be in close liaison with the Administration Centre in relation to aspects affecting future administration (i.e. credit card payment through the website).

If you are having trouble accessing the site, please contact the Webmaster, Michel Turcotte at mturcotte@sympatico.ca

- **Social Media**

- The board members agreed to activate the **IAEVG Twitter** account as soon as possible. This account was activated by Rachel Mulvey, board member, and operated during the Montpellier conference and has continued since. It gives all members a stake in communications within IAEVG.



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- The first **IAEVG webinar** has been scheduled to take place in April 2014. Phil Jarvis and Raimo Vuorinen will organise it. Webinars will create opportunities for members to get together around topics of interest in the times between conferences and also provide opportunities for those who are unable to attend conferences to participate in professional development opportunities.
- Communicate the outcomes of the Conferences through other learning opportunities. The Board of Directors recommend the **key presentations of the IAEVG Conferences to be uploaded** for further use on the Conference website. That will be done for the conference of Montpellier.

VI- Liaison with international organisations

IAEVG has always liaised and worked together with a wide range of internal organisations. During 2013 the following contacts were made:

- Board and Executive members specifically linked with key organisations :

International Labour Organisation (ILO)	Karen Schober
ELGPN	Karen Schober and Raimo Vuorinen
NBCC	Beatriz Malik and Karen Schober
ICCDPP	Lester Oakes
IAC	Bill Borgen and Nancy Arthur
UNESCO	Suzanne Bultheel

- European Union (ELGPN)

Karen Schober and Raimo Vuorinen (IAEVG Vice-president and ELGPN co-ordinator) represented IAEVG on the European Lifelong Guidance Policy Network (ELGPN) meetings.

- United Nations Educational Scientific and Cultural Organisations (UNESCO)

IAEVG continues to enjoy NGO status in the UNESCO, Suzanne Bultheel represent IAEVG and works co-operatively to support UNESCO through its guidance related activities. The communiqué on “social Justice in Educational and Career Guidance and Counselling” has been presented to the UNESCO.



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VII- IAEVG upcoming conferences

- **2014** : The IAEVG Conference will be held in Quebec City, Canada, June 4-6, 2014
The theme of the conference is "At the Intersection of Personal, Community and Work Life Realities". The organizations hosting the conference are: l'Ordre des conseillers et conseillères d'orientation du Québec (OCCOQ) and the Regroupement québécois des organismes pour le développement de l'employabilité (RQuODE). The Chair of the conference is Laurent Matte, President of OCCOQ.
For more information, visit : www.aiosp-congres2014-quebec.ca.
- **2015** : The IAEVG Conference will be held in in Tsukuba, Japan, September 18-21, 2015
The conference theme is "Restructuring Careers Over Unexpected Powerful Forces."
The Chair of the conference is Takao Mimura Dean of Graduate School of Teacher Education, Waseda University.
For more information, visit: <http://www.iaevgconf2015.jp/>
- **2016** : The Executive agreed that, after two years out of Europe, the conference should ideally be held in Europe and possibly in a country of East Europe.
The opportunity to organize a joint conference with the IAC after 2015 was raised as a possibility. Bill Borgen will explore if IAC is interested.

VIII- Membership

At the end of 2013 there were 254 active memberships representing 20,336 individuals. The vast majority of members are aligned to associations

The following provides a delineation of key member characteristics:

Breakdown by Category of Membership:

Members	Number of Individuals Represented
Individual Members	185
Association Members*	38 (*20 120)
Institutional Members	28
Supportive Members	3
TOTAL	254 (20 336)

* Based on the median for each associations' size category

Our membership spans 42 countries and 6 continents: Africa, Asia, Europe, North America, South America and Oceania.



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IX- IAEVG Strategic Plan

The Board and Executive have for several years worked to a strategic plan for the organisations. Areas of the plan achieved in 2013 included:

- Conducted a full members survey
- Improved engagement and communication with the membership through member forums, focus groups held at conference and social media
- Increased the participation of the Board members to discussions et decisions of the IAEVG
- Further development and clarification of the role of Board Members, with all members taking on lead responsibilities
- Achieved a statement on social justice
- Increased liaison and partnership with other international agencies and organisations

X- Looking ahead to 2014

During 2014 the Board and Executive committee will continue to take forward the strategic plan. Key priorities will be securing the financial base of IAEVG through a member recruitment strategy that targets membership growth; identify potential contracts and further develop improved communication with the membership.

Executive and Board are turning their attention to the IAEVG elections which will be held in 2015. There will be further information about these during 2014. It is time to think about who would be good election candidates as there will be a number of vacancies due to statutory retirements next year.

XI- The Archive

The IAEVG archive centre continues to be housed in Mannheim, Germany. All 2013 conference material, publications and minutes of all meetings are sent by Suzanne Bultheel and are available there for reference. If any member wishes to have access to the collection, they should first contact the Secretary General : suzanne.bultheel@gmail.com

XII- Acknowledgements

Over the year many members have supported the activities of IAEVG through the generous donation of the time. For example, some of them participated to the scientific committee of the IAEVG conference, other of them edited the newsletter or translated it in to their own language, as well as translating messages to the members or documents like the communique of Social Justice and others made presentations at the Conference. This help is greatly appreciated.



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